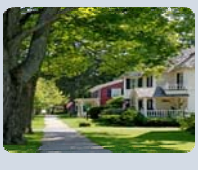
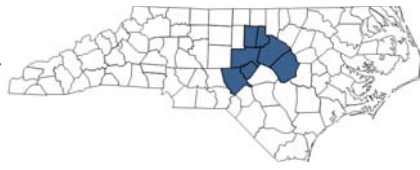


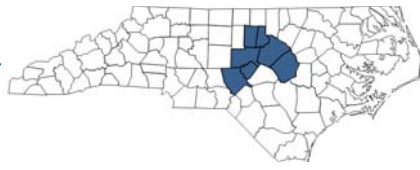
<p>Goal Number Three</p>	<p>Create Revitalized and Vibrant Communities</p>	
<p>Objective 1</p>	<p>Promote environmentally sustainable and healthy development patterns</p>	
<p>Strategies</p>	<p><u>Strategy 1</u> Work with local governments to improve development ordinances in the region</p> <p><u>Strategy 2</u> Promote health as an integral aspect of the planning process and new development</p> <p><u>Strategy 3</u> Develop and deploy tools and techniques to better understand the impacts and benefits of developments and investments, such as ‘triple bottom line’ economic calculators and quality development certification metrics</p>	
<p>Lead Agency/Partner</p>	<p>Triangle J Council of Governments</p>	
<p>Public/Private Partnerships</p>	<p>Local governments, Urban Land Institute, Active Living by Design, NC Sustainable Communities Task Force</p>	
<p>Actions</p>	<ol style="list-style-type: none"> 1. Collect and review unified development ordinances throughout the region 2. Provide outreach to communities to convey the long-term benefits of sustainable development to economic vitality 3. Offer technical assistance to communities that are interested in updating or creating their ordinances 4. Bring together partners to continuously create, refine, analyze and communicate development scenarios for the region as a whole and for different portions of the region 5. Research existing tools for evaluating the impacts and benefits of development investments; determine applicability to Triangle J region; adapt or develop a regional model 6. Encourage healthy planning sections in comprehensive plans 7. Expand bicycle and pedestrian facilities within and between communities 8. Distribute information about grants and technical assistance for Health Impact Assessments 	




Actions	<p>9. Encourage communities to conduct Health Impact Assessments on proposed policies and developments</p> <p>10. Support the development of sports and recreation facilities to provide a wide range of experiences for all ages and abilities</p>
Estimated Costs	\$\$\$
Alignment of Resources	Local governments, higher education, Triangle J Council of Governments, partner organizations
Barriers/Issues	<ul style="list-style-type: none"> • Lack of established mechanisms and funding sources to incorporate healthy and sustainable development • Limited staffing in many organizations to address topics • Negative view of “sustainability”
Performance Measures	<ul style="list-style-type: none"> • Compilation of unified development ordinance sections addressing health and sustainability standards • Amounts and types of technical assistance provided • Established program to help organizations create and analyze development scenarios and their impacts • Comprehensive plans with health sections • Miles of sidewalks and bike facilities • Health Impact Assessments conducted



<p>Goal Number Three</p>	<p>Create Revitalized and Vibrant Communities</p>	
<p>Objective 3</p>	<p>Accelerate investments in healthy, safe and walkable neighborhoods</p>	
<p>Strategies</p>	<p><u>Strategy 1</u> Determine the status of neighborhoods in terms of health, safety and walkability</p> <p><u>Strategy 2</u> Promote community engagement in neighborhood decision making</p> <p><u>Strategy 3</u> Develop new and promote existing local policies to support community investment goals</p>	
<p>Lead Agency/Partner</p>	<p>Local governments, Triangle J Council of Governments</p>	
<p>Public/Private Partnerships</p>	<p>County Departments of Health and Human Services, Shape your World, Urban Land Institute</p>	
<p>Actions</p>	<ol style="list-style-type: none"> 1. Mobilize residents to conduct health, safety and walkability assessments of neighborhoods in the region 2. Identify and prioritize community investments through public engagement 3. Support policies that incentivize infill development in urban cores, town centers and designated activity centers 4. Encourage mixed use development 5. Prioritize bicycle and pedestrian infrastructure 	
<p>Estimated Costs</p>	<p>\$\$</p>	
<p>Alignment of Resources</p>	<p>Local governments, Triangle J Council of Governments, public and private partners</p>	
<p>Barriers/Issues</p>	<ul style="list-style-type: none"> • Limited coordination between public health and planning • Difficulty retrofitting auto-oriented development • Complexity of financing for infill/urban development 	
<p>Performance Measures</p>	<ul style="list-style-type: none"> • Health, safety, walkability assessments done • Public involvement in prioritization processes • Incentives offered for infill • New sidewalks and bike infrastructure implemented 	




<p>Goal Number Three</p>	<p>Create Revitalized & Vibrant Communities</p>	
<p>Objective 5</p>	<p>Enhance job growth by building the local food economy, preserve and enhance residents' connections to agrarian life and increase residents' access to fresh locally grown foods</p>	
<p>Strategies</p>	<p><u>Strategy 1</u> Foster development of a sustainable local food economy from farm to fork including infrastructure and market development, farmer and new food business entrepreneurial support and improved access</p> <p><u>Strategy 2</u> Promote land use policies and development standards that encourage preservation of working lands (rural and urban farms/ranches; community, school and homeowner gardens)</p>	
<p>Lead Agency/Partner</p>	<p>Center for Environmental Farming Systems</p>	
<p>Public/Private Partnerships</p>	<p>NC Cooperative Extension Service, NC Department of Agriculture & Consumer Services, NC Sustainable Local Food Policy Council, UNC-CH Center for Health Promotion & Disease Prevention, Carolina Farm Stewardship Association, NC Division of Public Health, NC Farm Bureau Foundation</p>	
<p>Actions</p>	<ol style="list-style-type: none"> 1. Develop county and regional Agricultural and Economic Development and Farmland Protection plans that support the local food economy 2. Develop initiatives to connect food producers to local markets and institutions, including farm-to-school programs 3. Conduct assessments of local food systems, including identification of infrastructure needs and business creation opportunities 4. Invest in business planning and management support for local food and farming enterprises including, for example, new distribution, aggregation, processing centers and beginning farmer support 5. Support and promote policies that dedicate vacant land and underutilized infrastructure to promote farm, garden, and agri-business market development 	



<p>Actions</p>	<ol style="list-style-type: none"> 6. Determine current status of regional coordination among agricultural and economic development groups to enhance opportunities for addressing regional food system needs 7. Develop measures to quantify the economic and social impact of locally-driven agri-food businesses and non-profit ventures 8. Reduce development pressure on farmland by limiting utility extensions into those areas. 9. Revise land use plans and zoning regulations and atlases in such a way as to encourage preservation and expansion of working lands
<p>Estimated Costs</p>	<p>\$\$\$\$</p>
<p>Alignment of Resources</p>	<p>NC Cooperative Extension Service – County Local Food Coordinators, NC Division of Public Health, small-farming community, non-profit organizations, higher education</p>
<p>Barriers/Issues</p>	<ul style="list-style-type: none"> • Lack of dedicated funding and staff at the regional level to coordinate research, development and communications • Lack of standardized measures and easily accessible data to track changes in the growth in sustainable local food economies, land use policies and development standards • Lack of structural information networks to collect and disseminate information and encourage collaboration across the region around growing food systems
<p>Performance Measures</p>	<ul style="list-style-type: none"> • Staff and funding at regional level to support the growth of agribusiness and development of community-based food systems • Set of measures to track growth in local food system and local food economy • Comprehensive county-level and regional Agricultural and Economic Development and Farmland Protection plans to support development of local food economy • Land use and zoning measures that encourage preservation and expansion of working lands



<p>Goal Number Four</p>	<p>Develop Healthy and Innovative People</p>	
<p>Objective 5</p>	<p>Foster healthy and active behaviors throughout the region</p>	
<p>Strategies</p>	<p><u>Strategy 1</u> Develop and support healthy and active living programs and initiatives for all communities</p> <p><u>Strategy 2</u> Engage K-12 students and residents in nutrition education and access to healthy food</p>	
<p>Lead Agency Partner</p>	<p>County Departments of Health and Human Services</p>	
<p>Public/Private Partnerships</p>	<p>School boards, local governments, UNC Gillings School of Public Health, NC Department of Public Health, public health foundations</p>	
<p>Actions</p>	<ol style="list-style-type: none"> 1. Increase involvement of medical community and universities in public education on good nutrition and healthy living habits 2. Expand and strengthen North Carolina’s SNAP-Ed programming 3. Support efforts to improve food environment, availability and access to fresh food from pre-K to high school 4. Develop a school wellness symposium that addresses school policies affecting healthy eating and physical activity 5. Support and promote an array of regional sports events to engage residents and inspire active living 	
<p>Estimated Costs</p>	<p>\$\$\$</p>	
<p>Alignment of Resources</p>	<p>Public, private, non-profit sources</p>	
<p>Barriers/Issues</p>	<ul style="list-style-type: none"> • Coordination of diverse organizations • Aggregating investments in healthy initiatives by state and local governments, education systems, health care providers and other non-profit organizations • Communicating the economic value of healthy populations 	
<p>Performance Measures</p>	<ul style="list-style-type: none"> • Healthy food in schools • Regional sports events • School wellness symposium • Number of people reached by SNAP-Ed programming 	